



Zuma's  
Paw Prints

**Iditarod Insiders, WOW!**

February 22, 2006

Hi Everybody,

I am so excited today that I can hardly paw this report. When I went on the Iditarod site this



morning to make sure that my reports were there I saw a link to something called *Iditarod Insiders*. “Hmmm, wonder what that is all about,” I thought. Without even thinking about it, my paw pushed the cursor to the link and clicked on it. A new screen popped up that said “Welcome, Iditarod Insiders.”

This screen informed me that *Iditarod Insiders* have access to the latest daily video updates throughout the race, live events as they’re broadcast and other exclusive video archives and interactive race content.

There is even an interactive map. Wow, I want to play with that. It’ll be fun to follow the mushers down the trail with that! I wonder what else is here?

Date	Title or Description	Length	
Feb 16	Behind the Scenes - Last Great Race	2:35	<a href="#">Video</a>
Feb 11	Interviews - Dee Dee Jonrowe in 1996	4:28	<a href="#">Video</a>
Feb 11	Interviews - Jeff King in 1996	4:12	<a href="#">Video</a>
Feb 11	Interviews - Rick Swenson in 1996	4:05	<a href="#">Video</a>
Feb 10	Interviews - Butcher & Swenson in 1996	2:46	<a href="#">Video</a>
Feb 10	History - Iditarod in 1994-95	3:06	<a href="#">Video</a>
Feb 10	History - Iditarod in 1992-93	4:00	<a href="#">Video</a>
Feb 10	History - Iditarod in 1990-91	4:26	<a href="#">Video</a>
Feb 09	History - Iditarod in 1989	1:44	<a href="#">Video</a>
Feb 08	History - Iditarod in 1986-88	2:50	<a href="#">Video</a>

Wow! They already have videos on the *Iditarod Insiders’* site. Look at this great list of clips. Let’s see, the menu shows you when they were made, the name or description of the clip and the length in minutes and seconds. I see some musher names that I recognize. Oh boy, there is one on my best friend, DeeDee Jonrowe; she always gives me a good belly rub whenever she is around. Rick Swenson and Susan Butcher are featured in videos too. They are multiple champions of the Iditarod.If this is the pre-race stuff, then the race videos are going to be

awesome. There will be streaming video of the start and finish. Wow! This is going to be like being there. I have to find out how to become an *Iditarod Insider*.

Okay, let me see. Okay, here is a page with information about becoming an *Iditarod Insider*. It says the annual cost to be an *Insider* is \$19.95 and it can be purchased right on line with a credit card. They even have special rates for classrooms, \$39.95, and entire schools, \$99.95. Wow, if a school signs up, that means every single classroom in the school can be on line to see the videos anytime they want to.



Just look at all the neat stuff they are going to have for us to watch. This is in ADDITION to what is on the regular Iditarod website, I might note.

Daily Video Clips throughout the Race  
Exclusive "Behind the Race" video extras  
Enhanced Educational Materials  
LIVE Streaming Video of the Start and Finish  
Virtual Trail "Fly-Bys"  
An Interactive Map  
And still more.

What is really cool is that all of it is accessible for the entire year. If you miss part of it at race time, you can come back anytime to watch the start or finish or look at any of the daily or special videos, again and again. What a deal!

I just thought of something. Some of you may be worrying that, if you are unable to subscribe to the *Insider* site, that you won't be able to get the updates. I just asked and was told to make it very clear that the *Insider* site is an extra with extra "goodies" for the race. The regular site will have the same features and updates, free of charge, available at <http://www.iditarod.com/>. This includes, of course, fun stuff and race news brought to you by, yours truly, "Zuma, the K-9 Reporter." I hope you'll be able to be an *Insider*, but if you can't, you can still follow the race just as you always have.. That's good to know.

I have to go now because I want to get the credit card from Lois so I can sign up for the 'extras". This is going to be such fun. I will alert you each day about what to look for on the *Insider's* site so you can dash over to enjoy it with me.

More next time,



Lots of Tail Wags,  
Zuma

Download a free copy of Balto at <http://www.balto-iditarod.com/>